



Dear Future Sponsor,

[The Exeter Day School](#), in partnership with [The Exeter Run Club](#), is excited to be hosting the 4th Annual 5K Race & Kids Fun Run on Sunday, May 7, 2017 on the beautiful trails of Philips Exeter Academy. This year we will be adding a 10K trail route which is sure to attract the loyal trail running community.

Established in 1939, the Exeter Day School is a non-profit school for 2-6 year olds and has served thousands of students in the Exeter community throughout the years.

Proceeds from the race will go towards tuition assistance, building improvements and new playground equipment.

All sponsors will have their logo included on the race website with a link to your company website & displayed at the race registration table. We also invite you to submit literature about your company to include in our participant race bags. Do not miss this unique opportunity to market your business to Exeter families!

Last year's race was a huge success with runners and families. Please check out this review: <http://saltmarshrunning.com/2016/05/16/exeter-day-5k-2016/>

Please see the various levels of sponsorship for your company to consider. If you prefer to provide gift certificates, food or drink or prizes for runners, we welcome this as well.

If you wish to donate, please return the attached Sponsor Registration Form and Donation to the address listed below:

Exeter Day School
11 Marlboro Street
Exeter, NH 03833
www.exeterdayschool.com
Tax ID Number: 02-0244311

We are thankful for your support to help us continue serving children in the area. If you have any questions, please email Stephanie Gale at exeterday5k@gmail.com. We look forward to hearing from you!

Best Regards,

Exeter Day School

4TH ANNUAL EXETER DAY SCHOOL 5K RACE & KIDS FUN RUN

SPONSORSHIP LEVELS

Platinum Sponsor \$1,000.00 donation

- Sponsor's Name/Logo printed on race shirts (Largest Logo)
- Sponsor's Name/Logo included in Race Recap (emailed to all race participants)
- Space to set up banner at finish line
- Space to set up information table and hand out promotional material/product samples
- Your company will be given special recognition at Awards Ceremony
- Logo included on race website with link to your website & displayed at registration table
- 5 complimentary race entries

Gold Sponsor \$500.00 donation

- Sponsor's Name/Logo printed on race shirts (Centrally Placed Logo)
- Space to set up information table and hand out promotional material/product samples
- Your company will be given special recognition at Awards Ceremony
- Logo included on race website with link to your website & displayed at registration table
- 4 complimentary race entries

Silver Sponsor \$250.00 donation

- Sponsor's Name/Logo printed on race shirts (Logo Displayed)
- Your company will be given special recognition at Awards Ceremony
- Logo included on race website with link to your website & displayed at registration table
- 2 complimentary race entries

Bronze Sponsor \$100.00 donation

- Logo included on race website with link to your website & displayed at registration table
- 1 complimentary race entry

Individual Sponsor

- Listed on event website

Product Donation

If you would like to make a product donation (i.e. Gift Cards, water bottles, t-shirts, key chains, sports drinks, door prizes etc.) that will be greatly appreciated. In exchange for your generous product donation you will see your logo on our race website and registration and water station tables.

4TH ANNUAL EXETER DAY SCHOOL 5K RACE & KIDS FUN RUN

SPONSORSHIP REGISTRATION FORM

Name of Business or Individual: _____

Contact Person: _____

Contact Phone: _____

Complete Address: _____

Email: _____

Website Address: _____

1. Sponsorship Level (please circle):

Platinum Gold Silver Bronze Individual Product

Amount Donated: _____

Prize Product Donation: _____ Value: _____

2. We plan to send materials/giveaways to be included in participant race bags: yes no
3. Please submit an electronic copy of your logo to exeterday5k@gmail.com no later than March 31, 2017, so that we can be sure you are included on all promotional materials!
4. Participants that receive complementary race entries as part of their sponsorship can register by providing participant information to Stephanie Gale at exeterday5k@gmail.com.

Exeter Day School thanks you for your support!

