

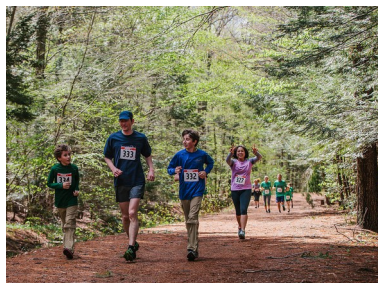
SUPPORT THE 7TH ANNUAL EXETER DAY SCHOOL 5K RACE & KIDS FUN RUN!



Dear Future Sponsor,

The Exeter Day School is excited to be hosting the 7th annual **Exeter Day School 5K Trail Race & Kids Fun Run** on Sunday, May 3, 2020 along the beautiful trails of Philips Exeter Academy. We expect this to be a great family event for 2020!

Established in 1939, the Exeter Day School is a non-profit school for 2-6 year old children, which has served thousands of students in the Exeter community throughout the years. This annual 5K Trail Race and Fun Run is a large piece of celebrating our school's community and expanding our reach to Exeter area individuals, families and businesses. We invite you to be a part of this wonderful family friendly event in 2020!



Proceeds from the 2020 race will go towards tuition assistance, building improvements and playground upgrades. Please see the various levels of sponsorship (attached) for your company to consider.

If you wish to donate and support the Exeter Day School community, please return the attached Sponsor Registration Form and Donation to the address listed below:

Exeter Day School
11 Marlboro Street
Exeter, NH 03833
www.exeterdayschool.com
Tax ID Number: 02-0244311

We are thankful for your support. If you have any questions, please email Gillian Ryan at exeterday5k@gmail.com. We look forward to hearing from you!

Best Regards,

Exeter Day School

7TH ANNUAL EXETER DAY SCHOOL 5K TRAIL RACE & KIDS FUN RUN

SPONSORSHIP LEVELS

Platinum Sponsor \$1,000.00 donation

Sponsor's Name/Logo printed on race shirts (Largest Logo)
Sponsor's Name/Logo included in Race Recap (emailed to all race participants)
Space to set up banner at finish line
Space to set up information table and hand out promotional material/product samples
Your company will be given special recognition at the Awards Ceremony
Logo included on race website with link to your website & displayed at registration table
Social media posts with links to your company's website or social media pages
5 complimentary race entries

Gold Sponsor \$500.00 donation

Sponsor's Name/Logo printed on race shirts (Centrally Placed Logo)
Space to set up information table and hand out promotional material/product samples
Your company will be given special recognition at the Awards Ceremony
Logo included on race website with link to your website & displayed at registration table
Social media posts with links to your company's website or social media pages
4 complimentary race entries

Silver Sponsor \$250.00 donation

Sponsor's Name/Logo printed on race shirts (Logo Displayed)
Your company will be given special recognition at Awards Ceremony
Logo included on race website with link to your website & displayed at registration table
Social media post with links to your company's website or social media pages
2 complimentary race entries

Bronze Sponsor \$100.00 donation

Logo included on race website with link to your website & displayed at registration table
Thank you on social media
1 complimentary race entry

Individual/Family Sponsor

Recognized formally by Exeter Day School for your support

Product Donation

If you would like to make a product donation (i.e. gift cards, water bottles, t-shirts, key chains, sports drinks, door prizes etc.) that will be greatly appreciated. In exchange for your generous product donation you will see your logo on our race website and registration table and will receive a thank you on social media.

**7TH ANNUAL EXETER DAY SCHOOL 5K TRAIL RACE
& KIDS FUN RUN**

SPONSORSHIP INFORMATION FORM

Name of Business or Individual: _____

Contact Person: _____

Contact Phone: _____

Complete Address: _____

Email: _____

Website Address: _____

Social Media Pages: _____

Complete the Following:

1. Sponsorship Level (please circle):

Platinum Gold Silver Bronze Individual Product

Amount Donated: _____

Prize/Product Donation: _____ Value: _____

2. We plan to send materials/giveaways to be included in participant race bags: yes no

3. Please submit an electronic copy of your logo to exeterday5k@gmail.com no later than March 31, 2020, so that we can be sure you are included on all promotional materials!

4. Participants that receive complementary race entries as part of their sponsorship can register by providing participant information to Gillian Ryan at exeterday5k@gmail.com.

Exeter Day School thanks you for your support!